

Caribbean Poultry Association

Table Egg School 2004

9 – 11th August 2004, UWI St Augustine, Trinidad and Tobago

FOOD SAFETY WORKING GROUP REPORT

A. INTRODUCTION

The Working Group, the full list of which is provided in appendix 1, included the following two regional organizations and 30 participants from 10 CARICOM countries.

1. See List of Names - Chairman
2. See List of Names Rapporteur
3. Public Veterinary Health Officers, Ministries of Health
4. Veterinary Officers, Ministries of Agriculture
6. Senior Project Officer – Agriculture, Caricom Secretariat
7. Poultry Industry Representatives

The working group, reviewed the minutes of the last working group meeting in Jamaica in June 2004 and then the revised drafts of the following protocols which were modified since the last meeting

1. CARICOM Model Broiler Processing Regulations – Dr. L. Peters
2. CARICOM Broiler Processing HACCP Manual – Dr. S. Rahaman
3. CARICOM Cottage Processors Food Safety Program – Dr. D. Ali
4. CARICOM On Farm Food Safety Program – Broilers – Dr. G. Brown

B. RECOMMENDATIONS

The following comments and recommendations were made about the protocols

1. Model CARICOM Broiler Processing Regulations

- a. Group decided that the Regulations are needed, need to have the Regulations promoted, promulgated since we are part of the global market. If we do not have these regulations otherwise their would be problems.
- b. Agreed that participants should, upon return to their respective countries that they should engage the government personnel – CVO's, Ministers, Permanent Secretaries to promote the regulations. Caricom Secretariat will assist the process. At the COTED meeting proper representation can be made by the delegation attending the meeting. Without the communication among parties the process is slowed/or not well presented for the protocols to be adopted, a harmonization of the plan would be facilitated.
- c. National consultations and consultation with other related agencies to contribute to the promotion of the regulations – Town and Country Planning, EPA etc.
- d. Cottage processors also need to be included in the regulations since they are a significant part of the poultry industry in many countries.

- e. Competent Authority – leave as is in the regulation, the individual country with define/identify as they wish.
- f. Recalls may not be for health and safety reasons only. Damage to reputation is of concern with recalls for whatever reason.
- g. Consumer education is needed Employee training is also needed.
- h. Standards to be developed forof toilets to personnel to reduce cross contamination etc. There is an international code for this so need to include in the present regulations draft.

2. CARICOM Broiler Processing HACCP Manual

- a. The HACCP system is being promoted. There are many aspects to be considered. Employee education and training is necessary to aid in compliance with company regulations that have HACCP requirements.
- b. Plants that are involved in exports must be HACCP certified, this would cover a large percentage of the market.
- c. The HACCP Regulations would be useful for all to adopt for the safety of the consumer, meet international requirements else would be left behind. We need to standards to avoid 'dumping' upon.

3. CARICOM Cottage Processors Food Safety Program

- a. HACCP for the pluck shops is not included in the present document.
- b. Presentation by Dr. D. Ali – CPPIP – Food Safety Programme
- c. Code of Practice for Cottage Processors was presented by Dr. Ali and accepted in principle by the group with some minor amendments needed.
- d. Code will be circulated among CVO's and other members/regulations for additional scrutiny.
- e. Code could also be used as Training Guide for producers in the Cottage Industry.

4. CARICOM On Farm Food Safety Program – Broilers

- a. The meeting briefly reviewed the On Farm Food Safety Programs for Broiler Producers developed by Dr Gabriel Brown and agreed that it was proceeding well and waited the final draft for final comments.

5. Poultry Industry Food Borne Disease Surveillance Programmes

a. www

FOOD SAFETY PROTOCOL ADOPTION PROCESS

The following process was outlined to guide the smooth adoption of the protocols

1. That the Chief Veterinary officers and Chief Environmental Health Officer's drive the process at the national level. They should be charged with the responsibility to inform their respective Permanent Secretaries on the importance/acceptability of the regulations. They should also request of Permanent Secretaries that the delegation from the MS to the COTED and COSHOD Ministers meeting be wholly briefed to represent the issues when presented at those meetings.
2. That the CARICOM secretariat forward the regulations to all MS and institutions for comments.
3. CARICOM Secretariat/CROSA to prepare paper for submission to the COTED/COSHOD (November 2004 or February 2004).
4. Private stakeholders lobby their government for adoption of the regulations.
5. CPA & CCS request and follow up with PAHO – incorporation in the legislative updates in the MS.

MS	-	Member States
CCS	-	CARICOM Secretariat
PAHO	-	Pan American Health Organization
COHSOD	-	Council for Human and Social Development
COTED	-	Council for Trade and Economic Development

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INDRA – Do you not have a list with this heading – This is the list of names from the previous meeting on broilers

Why haven't you put in the actual names??

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**CARIBBEAN POULTRY ASSOCIATION
TABLE EGG SCHOOL 2004
August 09-11, 2004, *The University of the West Indies, St. Augustine, Trinidad***

EGG PROMOTION & GRADING WORKING GROUP REPORT

A. INTRODUCTION

The Working Group, the full list of which is provided in appendix 1, included

1. Orlando Habet – Chairman
2. Cordia Thompson - Rapporteur
3. Standards Officers, Standards Organisations
4. Consumer affairs Officers, Ministries of Consumer Affairs
5. Veterinary Officers, Ministries of Agriculture
6. Poultry Industry and Supermarket Representatives

The working group, reviewed the minutes of the last working group meeting in Trinidad and Tobago in August 2003 2004 and considered the presentation made in the school

B. RECOMMENDATIONS

The following comments and recommendations to improve the promotion, marketing and grading of eggs in the Caribbean

1. Egg Promotion & Marketing Programs

The meeting considered the low levels of consumption of eggs in the region and identified the following constraints to increased consumption

- a. negative perception (“myth” with respect to cholesterol)
- b. program financing
- c. egg supply consistency
- d. access to land to increase production
- e. development of substitute products

The following strategies were proposed to address the challenge

- i. Formation marketing committee – It was agreed that a regional marketing committee should be formed to develop and coordinate a regional egg promotion campaign. The following people were nominated for the committee

- | | | |
|------|---------------------|--------------------|
| i. | Antigua & Barbuda | Enid Adams |
| ii. | Barbados | Wendell Clarke |
| iii. | Belize | Orlando Habet |
| iv. | Jamaica | Cordia Thompson |
| v. | Trinidad and Tobago | Michael D’Ornelles |
| vi. | CPA | Robert Best |

- vii. The meeting agreed for the committee to meet a minimum of twice per year and that the first meeting should be in the last Qtr of 2004 to be able to plan for 2005..

The following key activities were recommended

- i. Assistant and coordinate the market research process
- ii. Continue marketing process and discussion table eggs
- iii. Prepare and/ or source some basic regional promotional material.

b. Market Research

- i. Objectives of Research Program Developed
- ii. Terms of Reference - Review the CEMA and JEFA market survey forms (attached) and develop TORs market research taking care to identify which national association wish to and can afford to participate in the research.
- iii. Identification of consultant (via appropriate process).
- iv. Consultant submits proposal to conduct research, as well as questionnaire for review by committee.
- v. Survey implemented.
- vi. Results, analysis and strategy development.

c. Education and Sensitisation Campaigns – It was agreed to develop some promotional material at the regional level to serve as a base for more sophisticated national programs. These might include

- i. Generic material such as common posters and flyers which might be funded from CPEC funds
 - > Egg Nutrition - Targeted to Consumers
 - > Egg Safety – Targeted to Food Retailers
 - > Egg Grading – Targeted to Retailers/Producers
 - > 2005 Egg Calendar - Targeted to Children
- ii. Each country to review Jamaica and Canada promotional material and decide how it can be used for a national campaign.
- iii. Jamaica polo shirt slogan adopted for replication among egg associations.
- iv. CPA to approach relevant, regional, professional organizations (e.g. CFNI, CANDI, CCP, etc) to enlist their support for the promotion of the egg thru high-level participation at their conferences.

- v. CBU's assist to be also enlisted, especially at CPA meeting.
- d. Budget developed
 - i. Marketing & Promotion Objectives and Program Developed
 - ii. Budget Developed for 2004/ 2005 Program
 - iii. Finding mechanisms identified

2. Value added Egg Products

- a. The meeting noted that Ian Mc Fall had presented a package of New Product Strategies at the 2003 Table Egg School for use by CPA members in developing new products.
- b. The meeting agreed that it was important that the National Association promote the development and introduction of new and value added products. Each association to explore "value-added" egg opportunities with the relevant stakeholders. The following were proposed for consideration
 - i. Shell Eggs
 - > Low Cholesterol Eggs
 - > Organic Eggs
 - > All Cereal Fed Eggs
 - ii. Liquid Egg Products
 - iii. Packaging
 - > Different Pack Sizes
 - > Different Packaging Materials
 - > On Packaging Labelling

3. Egg Grading Programs

Ken Mullin, Chief Technical Officer, Barbados National Standards Institute and author of the CARICOM Egg Standard, reviewed the process necessary for the development, regional adoption, national adoption and regulation of the egg standard. The meeting discussed same and agreed that:

- a. Adoption of CARICOM Standard - National Poultry Associations need to meet with their Standards Agencies who attend COTED and the representatives of the Ministries of Trade who attend the COTED to review the Draft CARICOM Egg Standard to ensure that there is approval for the standards at the regional level. Associations should document their approval of the standard by way of a letter to the heads of these agencies in their countries.
- b. Implementation of National Egg Standard – The National Associations need to advocate for the adoption of the CARICOM standard at the national level,

especially in the development of regulations to operational the standard ie to identify who will inspect and regulate the standard. The meeting recognised that Jamaica and Trinidad were already doing so now.

- c. Training - Need to identify and train relevant government and industry personnel in each country to implement CARICOM Grading Standards. The CPA is to identify technical assistance providers to visit the national associations to help in this regard .. such as CESO and PoA.
- d. Promotion - The meeting agreed to promote the standards through the production of CARICOM Egg Grades Poster and distribution of same to producers and retailers by the end on 2004. The Barbados Egg & Poultry Producers Association will assist the process in conjunction with Mr. Mullin.

CARIBBEAN POULTRY ASSOCIATION

August 09-11, 2004

The University of the West Indies, St. Augustine, Trinidad

Working Group – Egg Promotion & Grading

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EGG FARM PRODUCTIVITY WORKING GROUP REPORT

A. INTRODUCTION

The Working Group, the full list of which is provided in appendix 1, included 00 (Indra count) participants from 10 CARICOM countries.

1. See List of Names - Chairman
2. See List of Names Rapporteur
4. Veterinary Officers, Ministries of Agriculture
7. Poultry Industry Representatives

The working group, reviewed the minutes of the last working group meeting in Trinidad and Tobago in August 2003 and issues raised in the Egg School

B. RECOMMENDATIONS

The following comments and recommen

1. Draft Table Egg Production Manual

The Draft table egg production manual was presented to the assigned 'working group'. The manual was considered to be comprehensive in scope and sufficiently detailed to be of use in the training of both farmer (usam) Stephen and Students (Cicero).

After a detailed examination of the contents it was unanimously decided to accept the draft document for use within the Caribbean subject to the following changes:-

- a. Include a Chapter on Litter Management
- b. Include protocol for Non feed withdrawal moulting
- c. Caption all included photograph
- d. Additional information (details of which were provided) for various sections e.g. moulting (Dr. Julien), Phase feeding (Ernst) post peak nutrition (Dr. Julien).

These changes above will be made and the document sent to CPA for distribution

2. Technical Support Programs

Apart from the Production Manual, the meeting noted the low level of technical support to the Caribbean Egg Industry and proposed several strategies for increasing same.

- a. UWI-SVM Technical Support Program - to Improve Avian Health and Food Safety in Southern Caribbean – See Appendix 1
- b. PTC+ Technical Support to Improve Egg Productivity – See Appendix 2
- c. CESO Technical Support Programs to Improve Egg Consumption Promotion, Marketing, New Egg Products and Grading – See Appendix 3
- d. Industry Supplier Technical Visits
 - i. Norman Williams, Jamaica Egg Services (Pullets Supply)
 - ii. Dr John Brown, Centurion (Bovan Day Old Chicks)
 - iii. Gregorio Lopez, ISAPoultry (Isa Day Old Chicks)

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